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Thinking Strategically: The Competitive Edge in Business ...

Thinking Strategically: The Competitive Edge in Business, Politics, and Everyday Life is a non-fiction book by Indian-American economist Avinash Dixit and Barry Nalebuff, a professor of economics and management at Yale School of Management. The text was initially published by W. W. Norton & Company on February 1, 1991.

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But a few companies appear to have revised that assumption and may be trying to participate actively in the formation of regulatory policies to gain a competitive edge. Strategic thinking is characterized by an all-pervasive unwillingness to expend resources. A strategist is always looking for opportunities to win at low or, better yet, no cost.

Thinking strategically | McKinsey

Thinking Strategically: The Competitive Edge in Business, Politics, and Everyday Life (Norton Paperback)

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Basic skills, such as shooting ability in basketball, knowledge of precedents in law, or a blank face in poker, are one kind; strategic thinking is another. Strategic thinking starts with your basic skills, and considers how best to use them. Knowing the law, you must decide the strategy for defending your client.

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Thinking Strategically: The Competitive Edge in Business, Politics, and Everyday Life. Gilbert Jr., Daniel // Journal of Business Ethics;Apr93, Vol. 12 Issue 4, p264 . The article reviews the book "Thinking Strategically: The Competitive Edge in Business, Politics, and Everyday Life," by Avinash Dixit and Barry Nalebuff.

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